

### GCSE Business Year 10 Curriculum Overview

Week	1	2	3	4	5	6	7	8
<b>Unit Theme and Assessed Knowledge/ Skills</b>	Introduction to <b>Unit 3.1 - The Purpose and Nature of Business</b>  The purpose and functions of a business		Business Ownership			Aims and objectives	Stakeholders	Y10 Assessment Week
<b>Lesson Topics Sequence &amp; Content</b>	1. What is a business a why do they exist?  2. Goods and services/needs and wants  3. What does it mean to be an entrepreneur – the characteristics and objectives?	4. Factors of production and opportunity costs  5. The changing business environment	6. Knowledge assessment/ Ownership and sole traders  7. Partnerships and the concept of limited liability  8. Private limited companies	9. Public limited companies  10. Not for profit organisations	11. Evaluating the most suitable ownership  12. Introduction to extended writing answers  13. Ownership question and evaluation	14. The purpose and types of aims and objectives  15. Changing and evaluating objectives	16. Types of stakeholders  17. Stakeholder objectives and the impact of businesses on them  18. The impact and influence of stakeholders on business	19. Case study practice  20. Case study and knowledge assessment
<b>Key Assessments</b>			Knowledge Assessment (Purpose and function of business)		Ownership extended answer question			Case study question and Knowledge Assessment (Ownership, Objectives, SH)



Week	9	10	11	12	13	14	15	16
<b>Unit Theme and Assessed Knowledge/ Skills</b>	Business Location	Business Planning		Expanding a Business		Case Study Practice	Introduction to <b>Unit 3.2 - Influences on Business</b>  Technology and Ethical factors	
<b>Lesson Topics Sequence &amp; Content</b>	21. Factors influencing location choice  22. Factors influencing location choice continued  23. Evaluating a choice of location	24. The purpose of business planning and contents of a business plan  25. Understanding business costs	26. The concept of revenue  27. The concept of profit or loss  28. Numerical practice questions/ knowledge assessment	29. Methods of growth including organic  30. Franchising a business	31. Mergers vs Takeovers and outsourcing  32. Economies of scale and calculating average unit costs  33. The risks of growth including diseconomies of scale	34. Case study and extended writing practice  35. Unit 3.1 Summary Assessment	1. Assessment feedback  2. External influences overview  3. Technological factors	4. Technology and communicating with stakeholders  5. Ethical issues facing business
<b>Key Assessments</b>			Knowledge assessment - (Location and business planning)			Unit 3.1 summary assessment (Section A and case study)		



Week	17	18	19	20	21	22	23	24
<b>Unit Theme and Assessed Knowledge/ Skills</b>	Ethical, Environmental and Competitive Factors	The Economic Climate of Business			Legislation	Extended writing practice	Y10 Assessment Week	<i>Y10 Work Experience</i>
<b>Lesson Topics Sequence &amp; Content</b>	6. Environmental considerations 7. Sustainability in business 8. Business competition	9. Introduction to the economy and interest rates 10. Consumer spending and inflation	11. Levels of employment 12. Taxation 13. Globalisation and exchanges rates	14. Exchange Rates 15. External factors recap/ Knowledge assessment	16. What is legislation/ health and safety 17. Consumer law 18. Employment law	19. Revision & topic summary 20. Case study and extended writing practice	21. Case study and extended writing practice cont. 20. Unit 3.2 summary assessment 21. Assessment feedback and improvements	
<b>Key Assessments</b>	Knowledge Assessment (External influences)			Knowledge assessment (Economic influences)			Unit 3.2 Summary Assessment (Section A, B questions and case study)	

Week	25	26	27	28	29	30	31	32
<b>Unit Theme and Assessed Knowledge/ Skills</b>	Introduction to <b>Unit 3.4 - Human Resources</b>	Organisational Structures	Recruitment and Selection		Motivating Employees	Motivating and Training Employees		Mock exam preparation
<b>Lesson Topics Sequence &amp; Content</b>	1. Introduction to human resources and organisational Structures 2. Flat vs hierarchy structures 3. Delaying and delegation	4. Centralisation vs de-centralisation 5. Communication in organisations (case study)	6. Why is recruitment important? Internal vs external methods 7. The main stages of the recruitment process 8. Methods of recruiting	9. The benefits of effective recruitment 10. Types of contracts and the benefits of full and part time work/ knowledge assessment	11. What is motivation and why is it important? 12. Productivity and retention 13. Financial methods of motivation	14. Non-financial methods of motivation 15. The importance of training employees/ On the job vs off the job	16. Induction training 17. Evaluating the most appropriate forms of training 18. Unit 3.4 summary assessment	1. Unit 3.1 revision 2. Unit 3.1 case study practice and 12-mark question practice
<b>Key Assessments</b>				Knowledge assessment (Structures and recruitment)			Unit 3.4 Summary Assessment (Section A, B questions and case study)	



Week	33	34	35	36	37	38	39
<b>Unit Theme and Assessed Knowledge/ Skills</b>	Mock exam preparation	Y10 Mock Exams		Mock Exam Feedback  Introduction to <b>Unit 3.3 - Business Operations</b>		The Role of Procurement	<i>End of Term</i>
<b>Lesson Topics Sequence &amp; Content</b>	3. Unit 3.2 revision  4. Unit 3.2 case study practice  5. 12-mark question practice	Mock Exams  Uninterrupted lessons will focus on revision	Mock Exams  Uninterrupted lessons will focus on revision	1. Mock Exam feedback and improvements  2. Introduction to business operations	4. Methods of production – job vs flow  5. Efficiency in production  6. Lean production methods	7. What is procurement and the supply chain?  8. Methods of stock control – JIT vs JIC	<i>Extra-curricular activities</i>
<b>Key Assessments</b>		Y10 Mock Exams – Full Paper 1					